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MAG GOES LIVE WITH WWW.MAG.ORG UPGRADES, WEEKLY POLL

Atlanta – The Medical Association of Georgia’s president, Jack M. Chapman Jr., M.D., announced today that the organization has upgraded its www.mag.org Web site – which includes the introduction of an innovative “MAGPulse” poll.

“We believe that these enhancements will enable MAG to deliver its messages in a better, bolder and more efficient way,” Dr. Chapman said. “In particular, we are excited about the polling function that we believe makes the site more dynamic and interactive.”

He believes that, “The polling feature will provide MAG leadership with real-time feedback from its physician members and patients on important health care issues like Medicare payment cuts, the need to preserve the gains that have been made on tort reform, safeguarding the 1.7 million uninsured people in Georgia, and the state’s inadequate trauma system.”

Dr. Chapman added that the upgrades were designed to make www.mag.org more user-friendly. In addition, he said, a number of pages that were previously blocked for non-members are now accessible – though some that offer unique value to MAG members will remain password-protected.

He encouraged physicians in Georgia to visit the MAG Web site and to register or update their e-mail address by using the “MAG Communications Registration” tab on the home page to ensure that they receive the latest information from MAG.

Dr. Chapman also announced today that MAG will begin accepting display and classified advertising for the www.mag.org Web site in the near future. (For additional information, contact Angela Boltz at 678.303.9262 or aboltz@mag.org.)

MAG is the leading advocacy organization for physicians in Georgia. It’s the primary mechanism that doctors are using to achieve their strategic vision for health care in the state. MAG’s membership includes nearly 6,000 physicians.

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